

Weber Flavors Trends 1st Quarter 2018

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Lemon
5. Raspberry/Black Raspberry
6. Orange/Blood Orange/Orange Cream
7. Caramel/Salted Caramel
8. Coconut
9. Peach
10. Cherry
11. Apple/Spiced Apple/Sour Apple
12. Butter/Butterscotch/Butter Pecan
13. Cake/Birthday Cake/Cake Batter
14. Mint/Peppermint/Creme De Menthe
15. Banana



RIISING TRENDS (Flavors that have shown an increase in popularity):
Acai, Almond (Toasted), Amaretto, Bell Pepper, Boysenberry, Brownie, Buttered Popcorn, Cheesecake, Chili Pepper, Corn/Candy Corn, Eggnog, Espresso, Gingerbread, Hemp, Horchata, Huckleberry, Jalapeno, Kiwi, Lemongrass, Long Island Iced Tea, Marshmallow, Passionfruit, Peach Mango, Peanut, Pear, Persimmon, Pound Cake, Pumpkin Spice, Quassia, Smoke, Snickerdoodle, Spice Blend, Sweet Potato, Tamarind, Tequila, Ube, Waffle, Yellow Cake, Yogurt



Weber Flavors Trends 2nd Quarter 2018

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Strawberry
3. Orange
4. Chocolate
5. Lemon
6. Raspberry
7. Butter/Butter Pecan
8. Cherry/Black Cherry
9. Mango
10. Caramel/Salted Caramel
11. Lime
12. Blueberry
13. Cake
14. Coconut
15. Peach



RIISING TRENDS (Flavors that are increasing in popularity):

Banana/Banana's Foster, Basil, Bergamot, Birch Beer, Blueberry-Thyme, Bourbon, Brown/Burnt Sugar, Bubble Gum, Chai Tea, Chamomile, Champagne, Cookie/CookieButter/Speculoos, Cranberry, Crème Brule, Cucumber, Daiquiri, Durian, Elderberry, Fireweed, Ginger, Guava, Hazelnut, Honey, Huckleberry, Jamaica, Jasmine, Malt, Maple, Margarita, Mixed Berry, Mojito, Nutmeg, Peach, Peanut Butter, Pear, Pistachio, Plum, Praline, Red Velvet, Root Beer, S'mores, Tangerine, Tiger's Blood, Tiramisu, Tropical/Blend/Breeze/Punch, Tutti-Frutti, Whiskey



Weber Flavors Trends 3rd Quarter 2018

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Raspberry/Black Raspberry
5. Lemon
6. Orange/Blood Orange
7. Butter/Butter Pecan
8. Cake/Cake Batter
9. Caramel/Salted Caramel
10. Cherry/Black Cherry
11. Apple/Spiced Apple/Sour Apple
12. Mint/Peppermint
13. Mango
14. Peach
15. Pumpkin



RIISING TRENDS (Flavors that are increasing in popularity):

Apricot, Avocado, Bacon, Banana, Beer, Blackberry, Blueberry, Boysenberry, Brownie Batter, Butterscotch, Cantaloupe, Cheesecake, Cinnamon/Cinnamon Bun/Roll, Coconut, Cognac, Cola, Corn, Crème Brule, Currant, Donut, Dragonfruit, Fruit Punch, Grape, Grapefruit, Hibiscus, Juniper Berry, Lavender, Lime, Lychee, Maple, Melon, Papaya, Peanut Butter, Pecan, Pina Colada, Pineapple, Rhubarb, Smoke, Sweet Potato, Tequila/Tequila Lime, Walnut, Watermelon, Wildberry, Wine



Weber Flavors Trends 4th Quarter 2018

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Lemon
5. Orange/Blood Orange
6. Mint/Peppermint
7. Cake/Birthday Cake/Cake Batter
8. Caramel/Salted Caramel
9. Butter/Butter Pecan
10. Raspberry
11. Cherry
12. Peach
13. Apple/Spiced Apple/Sour Apple
14. Mango
15. Bourbon



RIISING TRENDS (Flavors that are increasing in popularity):

Acai, Almond, Avocado, Banana, Beer, Blackberry, Blue Moon, Brown Butter, Bubble Gum, Burnt Sugar, Cardamom, Cereal, Cilantro, Coconut, Cookie/Cookie Dough/Cookies & Cream, Cotton Candy, Cucumber, Currant, Elderflower, Fig, Fireweed, Gin, Honey, Licorice, Malt, Maple, Marshmallow, Molasses, Pear, Pistachio, Prickly Pear, Pumpkin/Pumpkin Pie, Red Velvet, Rum, Smoke, S'mores, Tea/Green Tea, Tiger's Blood, Tiramisu, Tropical Blend, Watermelon, Wine

