Weber Flavors Trends 1st Quarter 2017

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Orange/Blood Orange
5. Raspberry/Black Raspberry
6. Lemon
7. Cherry/Black Cherry
8. Mango
9. Butter/Butterscotch/ Butter Pecan
10. Peach
11. Blueberry
12. Apple/Spiced Apple/Sour Apple
13. Caramel/Salted Caramel
14. Mint
15. Banana

RISING TRENDS (Flavors that have shown an increase in popularity): Adzuki Bean, Bacon, Basil, Birch Beer, Birthday Cake, Bitter Almond, Black Currant, Black Tea, Black Truffle, Black Walnut, Blackberry, Cantaloupe, Cardamom, Carrot Cake, Cereal, Chai Tea, Chamomile, Curry, Custard, Elderflower, Fig, Funnel Cake, Ginger, Ginseng, Grape, Grapefruit, Green Chili Pepper, Hazelnut, Hibiscus, Honey, Horchata, Huckleberry, Irish Cream, Jasmine, Kettle Corn, King Cake, Lavender, Lemongrass, Lychee, Maple, Matcha, Mimosa, Molasses, Olive Oil, Papaya, Passionfruit, Pecan, Pineapple, Plum, Pomegranate, Prickly Pear, Raisin, Red Velvet, Rose, Rum, Sherry, Sitaphal, S'mores, Tonic, Vermouth, Wasabi, Wine, Yuzu

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Flavor samples available by request
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Weber Flavors Trends 2nd Quarter 2017

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Orange/Blood Orange
5. Raspberry/Black Raspberry
6. Lemon
7. Mint/Peppermint/Spearmint
8. Butter/Butterscotch/Butter Pecan
9. Cherry/Black Cherry
10. Coconut
11. Mango
12. Peach
13. Apple/Spiced Apple/Sour Apple
14. Pineapple
15. Blueberry

RISING TRENDS (Flavors that have shown an increase in popularity): Apricot, Baklava, Balsamic, Basil, Brown Butter, Chai Tea, Cold Brew Coffee, Cola, Cookie, Corn, Cotton Candy, Cranberry, Cream Soda, Crème Brule, Cucumber, Geranium, Ginger, Grapefruit, Green Tea, Guava, Hazelnut, Hibiscus, Honey, Honeydew Melon, Horchata, Horseradish, Huckleberry, Irish Cream, Kiwi, Lavender, Lemongrass, Malt, Margarita, Mojito, Nectar of Egypt, Nutmeg, Passionfruit, Pear, Pistachio, Pomegranate, Praline, Rhubarb, Root Beer, Rum, Sangria, Tangerine, Tequila, Tiramisu, Toasted Marshmallow, Toffee, Watermelon, Wine, Whiskey

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Weber Flavors Trends 3rd Quarter 2017

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Raspberry/Black Raspberry
5. Lemon
6. Orange/Blood Orange/Creamsicle
7. Cherry/Black Cherry
8. Coconut
9. Peach
10. Butter/Butterscotch/Butter Pecan
11. Apple/Spiced Apple/Sour Apple
12. Caramel/Salted Caramel
13. Mint/Peppermint/Spearmint
14. Pumpkin/Pumpkin Pie/Spice
15. Tea/Green Tea/Chai Tea

RISING TRENDS (Flavors that have shown an increase in popularity): Acai, Adzuki, Asian Spice, Avocado, Balsamic, Basil, Bergamot, Birch Beer, Birthday Cake, Black Licorice, Blackberry, Blue Cheese, Brandy, Brie, Brown Butter, Brown Sugar, Candy Corn, Cardamom, Cereal, Chamomile, Chipotle, Chocolate Stout, Cilantro, Cognac, Donut, Dragonfruit, Durian, Eggnog, Fireweed, Funnel Cake, Goji Berry, Grape, Green Chili Pepper, Green Tea, Habanero, Heat, Jackfruit, Kiwi, Loganberry, Macadamia, Mai-tai, Mangosteen, Matcha, Melon, Molasses, Mulled Wine, Oatmeal Cookie, Pandan, Papaya, Pear, Pecan, Persimmon, Pistachio, Plum, Praline, Pretzel, Prickly Pear, Rose Hips, Rum, Snickerdoodle, Smoke, S'mores, Tamarind, Tangerine, Taro, Toasted Sesame, Ube, Waffle, Watermelon, White Chocolate, Yogurt, Tomato

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Weber Flavors Trends 4th Quarter 2017

TOP 15 FLAVORS SAMPLED

1. Vanilla
2. Chocolate
3. Strawberry
4. Caramel/Salted Caramel
5. Raspberry/Black Raspberry
6. Orange/Blood Orange/Creamsicle
7. Lemon
8. Apple/Spiced Apple/Sour Apple
9. Butter/Butterscotch/Butter Pecan
10. Cake/Birthday Cake
11. Mint/Peppermint/Spearmint
12. Blueberry
13. Tea/Green Tea/Chai Tea
14. Coconut
15. Lime

RISING TRENDS (Flavors that have shown an increase in popularity): Bacon, Balsamic, Banana, Blue Cheese, Brandy, Butterscotch, Chipotle, Coffee, Cognac, Cookie Dough, Cookies & Cream, Cream, Currant, Dragonfruit, Dulce de Leche, Guava, Habañero, Hazelnut, Hibiscus, Jackfruit, Kiwi, Lavender, Licorice, Oatmeal Cookie, Pandan, Parmesan Cheese, Peach, Pineapple, Pistachio, Praline, Pretzel, Pumpkin, Rum, Tamarind, Tequila, Tiramisu, Toasted Sesame, White Chocolate, Wine

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