Weber Flavors Trends 1st Quarter 2016

Top 15 Flavors Sampled

1) Vanilla
2) Strawberry
3) Chocolate
4) Lemon
5) Butter/Butterscotch/Butter Pecan
6) Apple/Sour Apple/Spiced Apple
7) Orange/Orange Cream/Blood Orange
8) Raspberry/Black Raspberry/Blue Raspberry
9) Mango
10) Mint/Peppermint
11) Lime
12) Coconut
13) Caramel/Salted Caramel
14) Cherry
15) Blueberry

Rising Trends (Flavor that have shown an increase in popularity): Almond, Amaretto, Apricot, Bacon, Banana, Beer, Black Currant, Blackberry, Bourbon, Brown Sugar, Cantaloupe, Chai Tea, Champagne, Cinnamon, Cranberry, Fruit Punch, Ginger, Graham, Grapefruit, Hibiscus, Horchata, Huckleberry, Kiwi, Lavender, Maple, Marshmallow Cereal Treat, Oatmeal Cookie, Passionfruit, Pear, Pistachio, Rose, Rum, Tangerine, White Wine.

Last revision: 4/1/2016

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Weber Flavors Trends 2nd Quarter 2016

Top 15 Flavors Sampled

1) Vanilla
2) Butter/Butterscotch/Butter Pecan
3) Chocolate
4) Strawberry
5) Apple/Sour Apple/Spiced Apple
6) Orange/Orange Cream/Blood Orange
7) Lemon
8) Raspberry/Black Raspberry/Blue Raspberry
9) Mint/Peppermint/Spearmint
10) Cherry/Black Cherry
11) Coconut
12) Mango
13) Caramel/Salted Caramel
14) Lime
15) Peach

Rising Trends (Flavor that have shown an increase in popularity): Almond, Apricot, Balsamic Vinegar, Banana, Beer, Black Walnut, Blueberry, Bourbon, Boysenberry, Brandy, Cantaloupe, Carrot Cake, Chai Tea, Cheesecake, Cola, Corn, Creme Brule, Cucumber, English Toffee, Fig, Ginger, Grapefruit, Hibiscus, Honey, Horchata, Huckleberry, Jalapeno, Kiwi, Lavender, Maple, Margarita, Marshmallow, Mojito, Passionfruit, Peanut/Peanut Butter, Pear, Pineapple, Pomegranate, Red Wine, Rhubarb, Rose, Sangria, S'Mores, Sweet Potato, Tangerine, Tea, Tequila, Ube

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Weber Flavors Trends 3rd Quarter 2016

Top 15 Flavors Sampled

1) Vanilla
2) Chocolate
3) Strawberry
4) Raspberry
5) Orange
6) Lemon
7) Cherry
8) Apple
9) Butter/Butterscotch/Butter Pecan
10) Lime
11) Peach
12) Bourbon
13) Caramel/Salted Caramel
14) Mint/Spearmint/Peppermint
15) Pumpkin/Pie/Spice

Rising Trends (Flavors that have shown an increase in popularity): Adzuki, Asian Spice, Avocado, Beer (IPA-type), Black Licorice, Black Raspberry, Blackberry, Blood Orange, Bourbon, Brandy, Brown Sugar, Buttercream, Caramel Apple, Cereal, Chestnut, Chicory, Chokecherry, Cinnamon Roll, Cookie, Cool Ranch, Cranberry, Eggnog, Fireweed, Garlic, Ginger/bread, Green Chili Pepper, Green Tea, Guarana, Heat, Lemongrass, Key Lime, Lychee, Mocha, Nutmeg, Oatmeal Cookie, Prickly Pear, Sweet Potato, Tequila/Lime, Tomato, Vanilla-Cream, Whiskey, White Chocolate

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Weber Flavors Trends 4th Quarter 2016

Top 15 Flavors Sampled

1. Vanilla
2. Strawberry
3. Chocolate
4. Lemon
5. Raspberry
6. Orange/Blood Orange
7. Apple/Apple Spice/Sour Apple
8. Cherry/Black Cherry
9. Mint/Spearmint/Peppermint
10. Pineapple
11. Butter/Butterscotch/Butter Pecan
12. Cherry
13. Blueberry
14. Peach
15. Bourbon

Rising Trends (Flavors that have shown an increase in popularity): Angel Food Cake, Asian Spice, Avocado, Baklava, Balsamic, Bavarian Cream, Beer, Black Licorice, Black Walnut, Blackberry, Brown Sugar, Cannoli, Chai Tea, Chamomile, Chestnut, Chocolate Stout, Chokecherry, Churro, Cider Vinegar, Clove, Cognac, Cranberry, Crème Brule, Cucumber, Fig, Gingerbread, Graham, Green Chili Pepper, Guanabana, Guarana, Guava, Habanero, Hibiscus, Honey/Honey Lemon, Horseradish, Huckleberry, Irish Cream, Kiwi, Lemongrass, Maple, Marshmallow Cereal, Nectar of Egypt, Nutmeg, Oatmeal Cookie, Papaya, Pecan, Prickly Pear, Red Wine, Root Beer, Tequila

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