

# Weber Flavors Top 40 Powder Flavor Trends 2026



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|-----------------|--------------------|------------------------|
| 1. Vanilla      | 15. Caramel        | 29. Cinnamon           |
| 2. Strawberry   | 16. Pineapple      | 30. Maple              |
| 3. Orange       | 17. Lemonade       | 31. Blood Orange       |
| 4. Raspberry    | 18. Peach          | 32. Tropical Punch     |
| 5. Chocolate    | 19. Grape          | 33. Kiwi               |
| 6. Cherry       | 20. Butter         | 34. Peanut Butter      |
| 7. Lime         | 21. Cake           | 35. Citrus Blend/Punch |
| 8. Mango        | 22. Banana         | 36. Green Apple        |
| 9. Apple        | 23. Fruit Punch    | 37. Passionfruit       |
| 10. Lemon       | 24. Blue Raspberry | 38. Coffee             |
| 11. Masking     | 25. Tea            | 39. Cookies & Cream    |
| 12. Mixed Berry | 26. Peppermint     | 40. Lemon Lime         |
| 13. Blueberry   | 27. Coconut        |                        |
| 14. Watermelon  | 28. Cookie         |                        |

Powdered flavor trends for 2026 show continued dominance of classic flavors, with **Vanilla**, **Strawberry**, **Orange**, and **Raspberry** remaining perennial favorites.

**Mixed Berry**, **Masking**, **Blueberry**, **Watermelon**, and **Caramel** all gained visibility, with **Coffee** and **Cookies & Cream** re-entering the list, suggesting renewed demand for warm, nostalgic flavor experiences.

Flavors losing momentum include **Cranberry**, **Kiwi** and **Green Apple**, while **Blackberry**, and **Pumpkin** left the list this year, indicating softer demand for seasonal or highly specific profiles.

Overall, 2026 powder flavor trends indicate consumers continue to **gravitate toward familiar flavors** with broad appeal while still allowing moderate innovation through citrus, tropical, and dessert-inspired varieties.

