

Weber Flavors Top 40 Oil Soluble Flavors 2026

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| 1. Butter | 15. Chocolate | 29. Watermelon |
| 2. Orange | 16. Cake | 30. Blood Orange |
| 3. Vanilla | 17. Cinnamon | 31. Peach |
| 4. Strawberry | 18. Pistachio | 32. Pumpkin Pie |
| 5. Peppermint | 19. Cookie | 33. Black Sesame |
| 6. Raspberry | 20. Mango | 34. Masking |
| 7. Butterscotch | 21. Maple | 35. Cilantro |
| 8. Cherry | 22. Blueberry | 36. Hazelnut |
| 9. Apple | 23. Coffee | 37. Blackberry |
| 10. Butter Cream | 24. Pumpkin | 38. Bourbon |
| 11. Caramel | 25. Grape | 39. Cotton Candy |
| 12. Pineapple | 26. Peanut Butter | 40. Orange Cream |
| 13. Coconut | 27. Banana | |
| 14. Lime | 28. Lemon | |

The 2026 oil-soluble flavor rankings show major movement toward rich dessert, citrus, and nostalgic profiles.

Butter remained the dominant flavor, with **Orange** and **Vanilla** continuing to round out the top of the list. **Strawberry** made a big resurgence after a dramatic drop last year back into the Top 5. Other big upward movers include **Pistachio**, **Cake** and **Butter Cream**. **Butterscotch** also climbed back into the Top 10, reinforcing strong demand for indulgent confectionery flavors. Reappearing on the list this year were **Watermelon**, **Blood Orange**, and **Blackberry**, along with newcomer **Cilantro**.

Conversely, **Lime**, **Cake**, **Cotton Candy**, and **Coffee** all declined significantly from last year, while **Bacon**, **Birthday Cake**, **Ginger** and **Peanut** dropped off the list.

Overall, 2026 trends favored premium dessert, citrus, and globally-inspired flavors over novelty, savory, or specialty profiles.



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