

Weber Flavors Top 40 Oil Soluble Flavors 2023



The Top 10 most popular Oil Soluble flavors this year reflect a trend in stability. Only **Apple** moved up the list enough to join the Top 10, while **Coffee** fell several slots out of the Top 10.

Perennial favorites **Orange**, **Strawberry**, **Mint** and **Vanilla** continued to hold sway over the top of the list.

After losing traction for a year, **Peanut Butter** climbed back up the list, along with **Grape**, **Lemon**, and **Watermelon**.

Root Beer, **Toasted Sesame**, **Ginger** and **Blue Raspberry** all garnered spots in the Top 40 this year, while **Blackberry**, **Bourbon**, **Cream**, and **Tropical Blends** fell off the list.

Other flavors losing traction include: **Caramel**, **Blackberry**, and **Blood Orange**, for the second year in a row; **Coconut**, **Almond**, and newcomers last year: **Fruit Punch** and **Masking** Flavors.



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| 1. Orange | 15. Watermelon | 29. Root Beer |
| 2. Peppermint | 16. Cinnamon | 30. Masking |
| 3. Strawberry | 17. Caramel | 31. Toasted Sesame |
| 4. Vanilla | 18. Peanut Butter | 32. Banana |
| 5. Raspberry | 19. Pumpkin/ Pie | 33. Ginger |
| 6. Cake | 20. Blood Orange | 34. Hazelnut |
| 7. Cherry | 21. Coffee | 35. Almond |
| 8. Chocolate | 22. Lime | 36. Blackberry |
| 9. Butter | 23. Mango | 37. Blue Raspberry |
| 10. Apple | 24. Coconut | 38. Birthday Cake |
| 11. Blueberry | 25. Maple | 39. Huckleberry |
| 12. Grape | 26. Peach | 40. Cookie |
| 13. Lemon | 27. Cheesecake | |
| 14. Pineapple | 28. Fruit Punch | |

