

Weber Flavors Top 40 Oil Soluble Flavors 2022



The Top 10 most popular Oil Soluble flavors this year reflect a trend in stability. Only **Blueberry** and **Birthday Cake** moved up the list enough to join the Top 10, while **Caramel** and **Blood Orange** both fell several slots out of the Top 10.

Perennial favorites **Orange**, **Strawberry**, **Mint** and **Vanilla** continued to hold sway over the top of the list.

More traditional fruits such as **Blueberry**, **Apple**, **Pineapple**, **Peach**, and **Banana** all climbed the list in 2022.

Flavors losing traction include **Butter**, **Caramel**, **Almond**, **Maple**, and **Peanut Butter**, while **Anise**, **Cotton Candy**, **Sugar Cookie**, and **Marshmallow** all fell off the list entirely, reflecting an overall trend of decreased popularity of "Sweet" and "Brown" flavors this year.

Will the ongoing introduction of CBD-based edibles and oils continue to drive the popularity of strong fruit and mint flavors in the upcoming year?



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