## Weber Flavors Top 40 Nutraceutical Flavors 2023





- 1. Vanilla
- 2. Chocolate
- 3. Strawberry
- 4. Orange
- 5. Raspberry
- 6. Masking
- 7. Cherry
- 8. Lime
- 9. Apple
- 10. Lemon
- 11. Mango
- 12. Mixed Berry
- 13. Blueberry
- 14. Peach

- 15. Grape
- 16. Watermelon
- 17. Fruit Punch
- 18. Lemonade
- 19. Pineapple
- 20. Peppermint
- 21. Caramel
- 22. Cake
- 23. Banana
- 24. Coconut
- 25. Tropical Blends
- 26. Cookie
- 27. Butter

- 28. Peanut Butter
- 29. Cinnamon
- 30. Passionfruit
- 31. Blue Raspberry
- 32. Kiwi
- 33. Lemon Lime
- 34. Tangerine
- 35. Tea
- 36. Green Apple
- 37. Spearmint
- 38. Cranberry
- 39. Cookies & Cream
- 40. Maple

The Nutracuetical Category showed remarkable stability again over the past year, with only slight movement of flavors within the list, and only a few deletions and additions at the very end of the list.

Vanilla, Strawberry, Raspberry, Chocolate, and Orange all continued to hold their spots as the Top 5 most popular flavors for Nutraceuticals.

Passionfruit and Tea both moved several slots up the list, joined by newcomers Tangerine, Green Apple, Cranberry and Maple.

Lemon-Lime and Cake flavors fell in popularity, while we said goodbye to Pina Colada, Citrus Punch, Ginger, and Grapefruit.

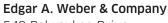
Strong fruit or mint flavors, combined with masking flavor systems, prove to be tried-and-true combinations when working with oftenchallenging nutritional supplements.



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Flavor samples available by request

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