

Weber Flavors Top 40 Frozen Dessert Trends 2026

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|----------------------------------|------------------|--------------------|
| 1. Vanilla | 14. Lemon | 28. Marshmallow |
| 2. Strawberry | 15. Blueberry | 29. Blue Raspberry |
| 3. Orange | 16. Watermelon | 30. Lemonade |
| 4. Raspberry | 17. Apple | 31. Blue Moon |
| 5. Caramel/
Salted
Caramel | 18. Pineapple | 32. Grape |
| 6. Cherry | 19. Banana | 33. Ginger |
| 7. Chocolate | 20. Bourbon | 34. Maple |
| 8. Peach | 21. Cotton Candy | 35. Butter Pecan |
| 9. Cake | 22. Tea | 36. Lavender |
| 10. Coconut | 23. Coffee | 37. Huckleberry |
| 11. Cookie | 24. Peppermint | 38. Peanut Butter |
| 12. Lime | 25. Cinnamon | 39. Blackberry |
| 13. Mango | 26. Pistachio | 40. Cheesecake |
| 27. Black Cherry | | |



The 2026 Top 40 Frozen Dessert Flavors

continue to reflect year-over-year

consistency. **Longstanding favorites continue to dominate** the top tier, with the Top 10 flavors remaining largely unchanged.

Lavender, Blackberry, and Cheesecake re-entered the list, while **Honey, Black Raspberry, and Butter Pecan** fell off. These additions suggest a preference for rich and gourmet-style flavors.

Smaller movements occurred within the list with **Blue Moon, Blue Raspberry, Mango** and **Ginger** notching upwards while **Coffee** and **Peppermint** slid slightly.

Most flavors in the frozen dessert category were relatively stable year over year, with no notable ranking collapses

Overall, 2026 trends leaned more **upscale, indulgent, and experiential** while maintaining strong demand for classic fruit and dessert flavors

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Flavor samples available by request

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