

# Weber Flavors Top 40 Beverage Flavor Trends 2026



1. Vanilla
2. Orange
3. Strawberry
4. Raspberry
5. Lime
6. Cherry
7. Chocolate
8. Peach
9. Caramel
10. Apple
11. Mango
12. Blueberry
13. Lemon
14. Watermelon
15. Pineapple
16. Coconut
17. Cake
18. Mixed Berry
19. Fruit Punch
20. Grape
21. Lemonade
22. Tea
23. Blackberry
24. Banana
25. Butter
26. Masking
27. Ginger
28. Cinnamon
29. Cranberry
30. Cookie
31. Blood Orange
32. Bourbon
33. Grapefruit
34. Tropical Punch
35. Passionfruit
36. Kiwi
37. Coffee
38. Peppermint
39. Black Cherry
40. Blue Raspberry

The 2026 Top 40 beverage flavor list shows a notable shift toward bold and darker berry and more complex citrus varieties.

While **Vanilla** and **Orange** remain the undisputed top two flavors, the 2026 list reflects a consumer move toward tart and punchy fruit profiles and away from more traditional “candy” flavors like **Cotton Candy**.

**Black Cherry** and **Blue Raspberry** are new entries for 2026, and **Lemonade**, **Cranberry**, and **Fruit Punch** all climbed significantly, signaling a growing trend for bold, nostalgic fruit profiles.

To make room for the new entries, **Cotton Candy** and **Pumpkin** fell off the list entirely. Sweet, brown flavors like **Butter**, **Caramel**, and **Bourbon** also declined significantly, replaced by more bold and dark fruity flavors..



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