

Weber Flavors Top 40 Beverage Flavor Trends 2022



1. Vanilla
2. Strawberry
3. Orange
4. Raspberry
5. Chocolate
6. Peach
7. Lime
8. Cherry
9. Blueberry
10. Mango
11. Apple
12. Caramel
13. Mint/Peppermint
14. Lemon
15. Pineapple
16. Watermelon
17. Butter
18. Coconut
19. Grape
20. Banana
21. Ginger
22. Lemonade
23. Masking
24. Mixed Berry
25. Bourbon
26. Blackberry
27. Cinnamon
28. Fruit Punch
29. Cake
30. Tea
31. Cranberry
32. Coffee
33. Passionfruit
34. Maple
35. Pumpkin
36. Cream Flavor
37. Grapefruit
38. Almond
39. Cookie
40. Blood Orange

Trends in the overall beverage category remained notably stable from 2021 to 2022.

The only significant mover within the Top 10 Beverage Flavors was **Peach**, which leapt to 6th place from its previous #12 ranking.

Other notable climbers within the list included a large leap up for **Bourbon** and **Passionfruit** flavors. **Cranberry**, **Almond**, and **Cookie** all dropped down the list several slots.

Flavor Newcomers to the Top 40 included **Cream Flavor**, **Grapefruit**, and **Blood Orange**.

After years of popularity, **Pomegranate** fell off the Top 40 list, as did **Peanut Butter** and **Root Beer** flavors.

Will the stability in popular beverage flavors continue into 2023, or will we see some dynamic newcomers enter the marketplace?



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