

Weber Flavors Top 40 Alcoholic Beverage Trends 2026

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| 1. Orange | 21. Grapefruit |
| 2. Lime | 22. Watermelon |
| 3. Raspberry | 23. Tropical Punch |
| 4. Strawberry | 24. Lemonade |
| 5. Peach | 25. Passionfruit |
| 6. Vanilla | 26. Cake |
| 7. Cherry | 27. Grape |
| 8. Chocolate | 28. Coconut |
| 9. Blueberry | 29. Pomegranate |
| 10. Blackberry | 30. Apricot |
| 11. Apple | 31. Cinnamon |
| 12. Pineapple | 32. Tequila |
| 13. Bourbon | 33. Cookie |
| 14. Mango | 34. Guava |
| 15. Blood Orange | 35. Wine |
| 16. Lemon | 36. Banana |
| 17. Cranberry | 37. Kiwi |
| 18. Tea | 38. Yuzu |
| 19. Ginger | 39. Rum |
| 20. Caramel | 40. Bitters |



The 2026 Top 40 Alcoholic Beverage flavors list is characterized by the rise of citrus and berry profiles and a slight decline in confectionery and tropical notes from 2025.

In the Top 10, **Orange** maintains its dominance as the top flavor. **Lime** and **Raspberry** saw the most dramatic climbs; Lime jumped from #7 to #2, and Raspberry rose from #6 to #3.

New Additions to the 2026 list include sophisticated profiles like **Yuzu**, **Rum**, and **Bitters**, while seasonal or heavy flavors like **Pumpkin**, **Honey**, and **Butter** fell off the list entirely in 2026.

The shift suggests a move away from heavy, dairy-adjacent, or seasonal pantry staples toward botanical, sophisticated, and global citrus profiles

While 2025 leaned toward sweet and comforting classics (Vanilla, Peach, Caramel), 2026 reflects a trend toward bright, acidic, and complex botanical flavors. The top of the list is now heavily saturated with vibrant fruits, signaling a consumer shift toward refreshment.



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