

# Weber Flavors Top 40 Alcoholic Beverage Trends 2024

1. Orange
2. Strawberry
3. Peach
4. Vanilla/Extract
5. Lime
6. Cherry
7. Raspberry
8. Chocolate
9. Apple
10. Mango
11. Blueberry
12. Caramel
13. Lemon
14. Ginger
15. Pineapple
16. Watermelon
17. Bourbon
18. Blood Orange
19. Cinnamon
20. Butter
21. Blackberry
22. Cranberry
23. Cake
24. Grapefruit
25. Pomegranate
26. Lemonade
27. Black Cherry
28. Pear
29. Coconut
30. Tea
31. Banana
32. Pumpkin
33. Tequila
34. Apricot
35. Passionfruit
36. Rum
37. Grape
38. Key Lime
39. Mint
40. Peanut Butter



Once again, the alcoholic beverage category showed dynamic movement in popular flavors from year to year.

**Chocolate** fell out of the Top 5, while **Orange** and **Strawberry** held their positions. **Peach** moved up one spot and **Lime** joined the top 5 rankings.

Other notable climbers were **Apple**, **Caramel**, **Ginger**, **Butter**, **Cranberry**, and **Coconut**, possibly indicating an increasing preference for brown, warm, fall flavors. This is also indicated by **Peanut Butter** making an appearance back on the list this year.

**Chocolate**, **Bourbon**, **Blackberry**, **Grapefruit**, **Banana**, **Pumpkin**, **Apricot**, **Passionfruit** and **Mint** flavors all took a tumble down the list from their previous positions.

Some newcomers to the Top 40 include **Pomegranate**, **Lemonade**, **Black Cherry**, **Rum**, **Grape**, and **Key Lime**.

**Almond**, **Guava**, **Maple**, **Mixed Berry**, **Cucumber**, **Fruit Punch**, and **Basil** fell out of the Top 40.



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