

Weber Flavors Top 40 Alcoholic Beverage Trends 2022

1. Raspberry
2. Orange
3. Peach
4. Chocolate
5. Strawberry
6. Cherry
7. Vanilla
8. Lime
9. Apple
10. Blueberry
11. Mango
12. Blackberry
13. Pineapple
14. Ginger
15. Lemon
16. Watermelon
17. Bourbon
18. Cinnamon
19. Butter
20. Cake
21. Black Cherry
22. Blood Orange
23. Caramel
24. Cranberry
25. Lemonade
26. Coconut
27. Apricot
28. Huckleberry
29. Mint
30. Mixed Berry
31. Passionfruit
32. Peanut Butter
33. Pomegranate
34. Grapefruit
35. Cookie
36. Cucumber
37. Grape
38. Piña Colada
39. Tangerine
40. Guava

There was notable movement in the most popular flavors for the alcoholic beverage category between 2021 and 2022.

Raspberry and **Peach** both jumped into the Top 5, with **Raspberry** taking over the #1 spot from **Orange**, while **Vanilla** and **Lime** both fell several spots.

This leap represents an overall trend of more traditional North American fruit and berry flavors such as **Blackberry**, **Black Cherry**, **Apple** and **Huckleberry** climbing the list

Other notable climbers were **Cake** flavors, **Lemonade** and **Peanut Butter**, while **Caramel**, **Mint**, **Pomegranate**, **Cucumber** and **Grapefruit** fell several slots.

Some newcomers to the Top 40 include **Piña Colada**, **Tangerine**, **Passionfruit**, **Cinnamon**, and **Butter**.

Pear, **Root Beer**, **Beer**, **Almond** and **Cola** all fell out of the Top 40.

Will the more traditional fruity flavors continue to hold sway over 2022, or will brighter citrus and more exotic fruits and spice combos start mounting a comeback?



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