

Weber Flavors Top 40 Fluid & Cultured Dairy Trends 2026



1. Vanilla
2. Strawberry
3. Chocolate
4. Cinnamon
5. Cookie
6. Banana
7. Caramel
8. Mint
9. Orange/Orange Cream
10. Eggnog
11. Blackberry
12. Raspberry
13. Blueberry
14. Cookies & Cream
15. Apple
16. Cake
17. Maple
18. Bourbon
19. Mango
20. Cherry
21. Cinnamon Bun/Roll
22. Coconut
23. Sugar Cookie
24. Peach
25. Marshmallow
26. Mocha Flavor
27. Pumpkin
28. Salted Caramel
29. Cocoa
30. Coffee
31. Snickerdoodle
32. Crème de Menthe
33. Honey
34. Lemon
35. Melon
36. Peppermint
37. Pineapple
38. Pumpkin Spice
39. Black Raspberry
40. Root Beer

The 2026 Top 40 Fluid and Cultured Dairy Flavors show a shift toward indulgent bakery, spice, and nostalgic dessert profiles, though classic staples like **Vanilla**, **Chocolate**, and **Strawberry** still dominate, offering reliable favorites.

Cinnamon made one of the largest jumps on the list, while **Cinnamon Roll**, **Snickerdoodle**, **Sugar Cookie**, **Pumpkin Spice**, and **Eggnog** gained momentum or entered the rankings. This suggests growing demand for flavors associated with baked goods, seasonal treats, and café-style beverages.

Growing interest in rich indulgent flavors such as **Cookies & Cream**, **Salted Caramel**, **Cocoa**, **Mocha Flavor**, and **Crème de Menthe** align with premium dessert and ice-cream-inspired trends.

Conversely, several flavors associated with novelty or niche appeal declined or disappeared, including **White Chocolate**, **Caramel Apple**, **Cake Batter**, **Candy Corn**, **Pomegranate**, **Peanut Butter**, and **Marshmallow**.

Overall, 2026 trends suggest consumers are gravitating toward comforting, nostalgic, dessert-inspired flavors with broad familiarity, while highly specialized or novelty flavors are less dominant.



Last revision: 06/10/2026

Edgar A. Weber & Company
549 Palwaukee Drive
Wheeling, IL 60090
weberflavors.com



Flavor samples available by request
Toll-free: (800) 558-9078
Direct: (847) 215-1980
E-mail: info@weberflavors.com