

Featured Flavor: Blue Moon™ Flavor

MWNI 28-85-0275C (Artificial Color Added)



Originating in Milwaukee, Wisconsin in the late 1940's and still a regional Midwest favorite, this trademarked Flavor and Color system for ice cream applications, is a hit among children of all ages.

It is truly a unique and unusual flavor being described as "fruity/almondy" by some, but... officially, we say it has a "cherry citrusy, fruity-type flavor". Brightly colored blue, it has a unique place in the dipping store ice cream cabinet.

Some creative customers have added cherries and marshmallows for a patriotic red, white & blue appearance... others have added shredded coconut or colorful sprinkles.

Blue Moon™ Flavor, MWNI 28-85-0275C

Usage: 4-6 ounces/5 gallons of ice cream mix.

Last revision: 08/31/07

Edgar A. Weber & Company
549 Palwaukee Drive, P.O. Box 546
Wheeling, IL 60090
Weberflavors.com



Flavor samples available by request

Toll-free : (800) 558-9078
Direct: (847) 215-1980, Fax: (847) 215-2073
E-mail: info@weberflavors.com