

# Weber Flavors Trends 3rd Quarter 2014



## Top 15 Flavors Sampled

- 1) Vanilla
- 2) Strawberry
- 3) Apple/Sour Apple/Spiced Apple
- 4) Chocolate
- 5) Butter/Butterscotch/Butter Pecan
- 6) Orange/Orange Cream/Blood Orange
- 7) Raspberry/Black Raspberry/Blue Raspberry
- 8) Lemon
- 9) Peach
- 10) Caramel/Salted Caramel
- 11) Cherry
- 12) Lime
- 13) Mango
- 14) Coffee/Cappuccino/Espresso
- 15) Mint/Peppermint

**Rising Trends (Flavor that have shown an increase in popularity):** Agave, Aloe Vera, Apricot, Basil, Beer, Bell Pepper, Bergamot, Blackberry, Black Truffle, Bourbon, Cardamon, Champagne, Chipotle, Churro, Corn, Elderflower, Funnel Cake, Ginger Beer, Glazed Doughnut, Horchata, Jalapeno, Juniper Berry, Licorice, Oatmeal Cookie, Pecan/Pecan Pie, Pretzel, Pumpkin/Pumpkin Spice, S'Mores, Sweet Potato, Toasted Marshmallow, Wasabi, Wild Berry.

Last revision: 10/14/2014

**Edgar A. Weber & Company**  
549 Palwaukee Drive, P.O. Box 546  
Wheeling, IL 60090  
Weberflavors.com



**Flavor samples available by request**  
Toll-free : (800) 558-9078  
Direct: (847) 215-1980, Fax: (847) 215-2073  
E-mail: info@weberflavors.com