#### Weber Flavors: Architects of Flavor since 1902

# Your Craft Beverage Flavor Experts

Established in 1902, Edgar A. Weber & Company has produced the finest quality flavors and extracts for over 120 years.

#### If You Come, We Will Build It...

For more than a century, E.A. Weber & Company has been an innovative leader in developing flavors for all facets of the food and beverage industries.



Weber Flavors historically specialized in **vanilla**, **"sweet"**, **dairy**, **and natural fruit flavors**. Our product line, now **featuring an extensive and ever-growing variety of flavors** to meet rising trends and customer needs, is well-known in the food & beverage industry for its dependable and superior quality.

By working one-on-one with you from the very start, **we combine our mastery of science and inventive creativity to build just the right flavor system** for your application.

Whether this requires the artful design of a one-of-a-kind flavor, or a guided selection from Weber's extensive library of custom flavors, you can **count on us** to meet all of your flavor needs.

As a family of flavor architects, Weber is devoted to the precision of our product, fairness of our pricing, and satisfaction of our customers. The result of all this? **We not only build quality flavors**, we build quality relationships.

#### Weber's Location...

Centrally located in Wheeling, Illinois, encompassing over 100,000 square feet, and certified to the SQF Food Safety

**Standard** and the SQF Quality Standard, our facilities are **fully-equipped with state of the art laboratories**, offices, wet and dry production facilities, refrigerated storage, and raw material and finished-goods warehouses.



Our flavor experts are ready to **build your unique craft beverage.** Flavors function as a top-note to enhance fruits used in the brewing or distilling process, or can stand alone to deliver a unique profile.

Let us craft a flavor for you.





### **Development Capabilities**

Our team of Certified Flavor Chemists, Certified Food Scientists, and Applications Technologists are standing by to devise **the exact flavor system you need** for your beverage. Whether matching an existing flavor, helping you flavor your product from scratch, or simply top-noting it with just the right flavor profile, our experts are ready to help.

### Sample Requests

When a quick sample is all you need, our experts **select the best options from our library** for your particular application, recommend usage rates, supply needed documentation, and swiftly get that 4oz sample bottle into your hands.

### **Product Development**

With your detailed descriptions and parameters, our Certified Flavorists will **craft a brand new flavor** from scratch, or custom blend existing flavors. Leave it to the *Architects of Flavor* to bring your concept to life.

## If you come, we will build it...

When time is of the essence, there's no faster way to build a flavor system than to utilize our new Test Kitchen and Sensory Testing facilities. **Work one-on-one with our flavorists** and applications technologists, and we can wrap up a project in just a day or two.

\*Price targets and estimated annual volumes are required to utilize our R&D resources.

## What's in a name? Is it a Flavor? An Extract? A Puree?

While these terms are often used interchangeably, they can mean different things.

An **'Extract'** is generally made entirely with ingredients from the named product, using a solvent like ethanol to extract the flavor components. For example, Lemon Extract can be made from lemon oils and Pure Vanilla Extract is made from vanilla beans.

A **'Flavor'** can be made from natural or artificial ingredients, including extracts or juices, or a combination of these. Flavors include creative combinations or "fantasy" flavors such as 'Apple Pie Flavor' or 'Birthday Cake Flavor'.

**'Purees'** are pureed versions of fruits that are often stabilized with other ingredients, or enhanced and strengthened with the addition of a flavor or extract.

No matter what you call them, our flavors will help your product taste spectacular, consistently, every time you use them.

# We Build Custom Flavors...

## Weber Flavors Top 40: Alcoholic Beverage Trends

1.	Orange	11.	Blackberry	21.	Banana	31.	Pumpkin
2.	Vanilla/Extract	12.	Lemon	22.	Cinnamon	32.	Tequila
3.	Peach	13.	Pineapple	23.	Grapefruit	33.	Cranberry
4.	Strawberry	14.	Bourbon	24.	Passionfruit	34.	Pear
5.	Chocolate	15.	Blood Orange	25.	Ginger	35.	Guava
6.	Lime	16.	Watermelon	26.	Tropical Blends	36.	Fruit Punch
7.	Raspberry	17.	Apple	27.	Теа	37.	Mixed Berry
8.	Blueberry	18.	Cake	28.	Butter	38.	Maple
9.	Mango	19.	Caramel	29.	Apricot	39.	Almond
10.	Cherry	20.	Coconut	30.	Mint	40.	Cucumber

### You might also consider...

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Acerola	Boysenberry	Chinotto	Ginger	Ladyfinger	Pickle/Dill/Fried	
Bacon	Brownie	Chokecherry	Ale	Lemonade	Praline	
Bahama Mama	Bumbleberry	Cider Vinegar	Asian Spiced	Lingonberry	Pretzel	City or
Balsamic	Butter Pecan	Citrus Blend/	Bread	Loganberry	Prickly Pear	A SE
Banana	Butterscotch	Punch	Lime	Lychee	Pumpkin Spice	
Banana Nut	Cake	Clove	Grape	Malt	Red Currant	
Basil	White	Coffee	Grenadine	Maple	Rose/Hips	
Bergamot	Yellow	Cola	Grog	Marshmallow/	S'Mores	
Birch Beer	Cardamom	Corn	Guava	Toasted	Salted Caramel	
Bitters	Cassis	Cream	Hazelnut	Mixed Berry	Sarsaparilla	
Aromatic	Chai Tea	Daquiri	Hibiscus	Oatmeal/Cookie	Sassafras	
Herbal	Chambord	Durian	Hops	Panama Bark	Spice Blend	Tomato
Orange	Champagne	Elderflower	Hot Pepper	Papaya	Spiced Apple	Tropical Breeze
Black Raspberry	Cheesecake	Espresso	Honeydew	Peanut	Tangelo	Wasabi
Bloody Mary	Cherry Chocolate	Fireweed	Hurricane	Butter	Tangerine	Wildberry
Spice	Fudge	Geranium	Jasmine	Roasted	Thyme	
Blue Curacao	Chestnut	Gimlet	Juniper Berry	Persimmon	Toffee	

### Alcohol-Based Flavors: Flavors to Accentuate or Mimic Spirits, Cocktails, Wine & Beer

Agave	Brandy
Alcohol Burn	Chambord
Anise	Champagne
Amaretto	Cola
B-52 Type	Grape
Beer	Pink
Birch	Chartreuse
Ginger	Citron
Норру	Cognac
Irish Red	Orange
Stout	Cosmopolitan
Blue Curacao	Туре
Bourbon	Cream/Crème
Sweet	de Cocoa

de Menthe Gin Herbal (Jägermeister Type) Hops Irish Cream Whiskey Juniper Berry Limoncello Long Island Iced Tea Mai Tai Margarita Mexican Coffee (Kahlua Type) Mimosa Mint Julep Mojito Moscow Mule Mudslide Type Orange Peel Liqueur Peach Belini Prosecco Quinine Rum Butter Jamaican Punch Runner Sweet Scotch Sherry Rum Sweet & Sour Tequila Lime Tonic Triple Sec Vermouth

Sweet Vodka Whiskey Drambuie-type White Russian Wine Chablis Citrus Dandelion Marsala Merlot Mulled Red

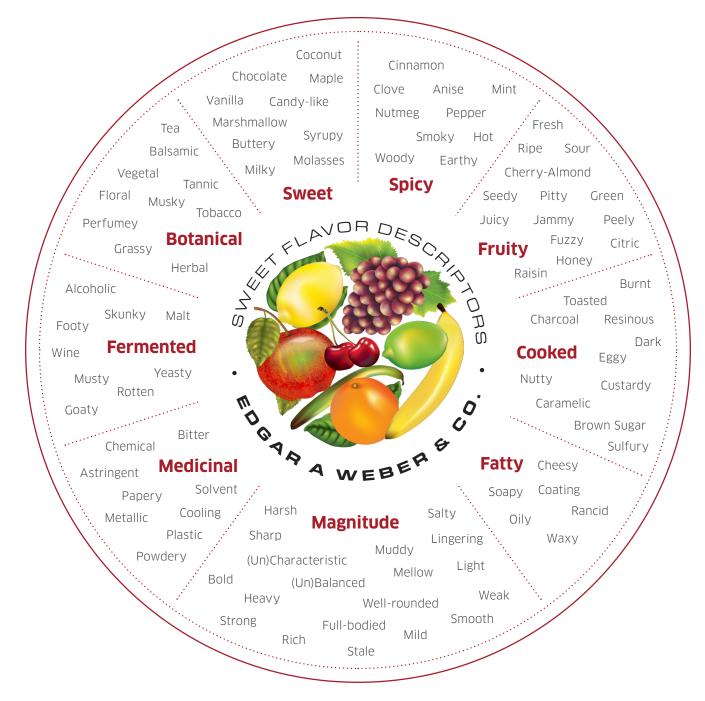
Dry

Red Spiced Sangria Sauterne Sweet White White Spiced White Zinfandel Woodruff

# ...One Customer at a Time

## If you come, we will build it

Working one-on-one, we help you build just the right flavor for your application. Using a **consistent vocabulary to describe a flavor's attributes** helps our flavor architects understand your unique flavor needs.



The **Flavor Wheel** highlights commonly used descriptors at Weber Flavors, allowing us all to describe a flavor profile in a consistent and similar manner. Our master chemists then artfully design and construct a one-of-a-kind flavor or select from our **extensive library of extracts and flavors** to achieve the exact flavor profile and strength that you require.

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Last revision: 04/27/2023 Flavor samples available by request Toll-free: (800) 558-9078 Direct: (847) 215-1980 E-mail: info@weberflavors.com